



MaterCare International (Canada)

Annual Report

For the year 2016

Introduction

2016 was a year that focused on media, organization and management for MaterCare International (MCI). This included the;

1. MaterCare Media project (pg 1-2)
2. Project Isiolo: Year in Review (pg 3-4)
3. Events, Project Evaluations and Meetings (pg 4-5)
4. Social Media Events and Review (pg 5-6)
5. Looking ahead: 2017 Rome Conference (pg 6)
6. *Attached spreadsheet: Deliveries 2016, Isiolo Report (pg 7)

1. MaterCare Media

This year MCI began work on a new project called MaterCare Media (was expected Fall of 2016) that endeavoured to compile and organize all of MCI's publications, blog posts,










videos, webinars, conference coverage and media into one searchable platform in conjunction with MCI's primary website, MaterCare.org.

The new site was successfully launched in September 2017 and is currently live at: <http://www.matercaremedia.org>

New Site Statistics

- 66% of visitors to the site are New Visitors
- The site has averaged between 110-200 readers per month

December 2016 sessions by region:

Country	Sessions	% Sessions
1. (not set)	37	32.74%
2.  Canada	17	15.04%
3.  Russia	15	13.27%
4.  Australia	12	10.62%
5.  Spain	6	5.31%
6.  Kenya	6	5.31%
7.  United States	5	4.42%
8.  Poland	4	3.54%
9.  Czech Republic	2	1.77%
10.  Nigeria	2	1.77%

Current Status

The site has successfully organized MCI materials and publications. To continue to build readership MCI will need more content, stories, video and images to keep the blog current and interesting to readers.

2. Project Isiolo: 2016 Review

2016 Project Milestones and Construction Updates:

- A new Field Officer was hired and has been operating in Isiolo since October
- The Merti Clinic received a new solar system that was installed in November
- Laundry and kitchen facilities were completed and are now open and operating. The aim is to also generate income from the laundry and kitchen with contracts from outside businesses.
- The on call doctors apartment is 95% complete and now need to furnish. (\$3000 approx)
- Completed the workshop and storage in the basement of the laundry and kitchen. Remaining section has to be completed.
- Completed construction of the underground water tanks that will collect rainwater for use around the hospital compound, for example, the vegetable garden where the Sisters grow produce for use in the hospital, as well as to sell excess for income.
- Upgraded and completed much needed maintenance.
- Completed the security fence around the hospital compound. This will provide security for mothers, babies and staff members as well as secure expensive equipment.

Current Status

For 2017 MCI will continue the next phase of construction depending on donations/grants. Construction goals include:

- Completion/equipping of the laundry and kitchen basement which will have 3 store rooms, 5 offices, and a conference hall. (approx:\$45,000)
- Construct ante-natal clinic/out-patient which will include offices for doctors and nurses, outpatients, pharmacy and laboratory. (approx:\$250,000)
- Construct mortuary (small) (approx: \$28,000)

An appeal is needed urgently for staff salaries. In order to keep the hospital operating and staffed.

An appeal is also needed for an anaesthetic machine as soon as possible (\$28,000 estimated cost).

The national doctors strike has resulted in significant increase in number of deliveries at the hospital.

*See Attached for 2016 Deliveries.

3. Events, Project Evaluations and Meetings

- MCI Board Meetings took place on: Jan 6, May 19, Aug 30 and Nov 23, 2016
- Dr Walley & Sr. Pilar travelled to Kenya to inspect and report on Project Isiolo in January, 2016
- Dr Walley went to New York in March, 2017 for the **UN Side Event**-
 - On March 17th, a side event at the UN during the 60th session of the Commission on the Status of Women brought together a panel of professionals working in the area of maternal health in Africa. The panel provided an important voice in the conversations in the West surrounding maternal health care. Dr. Robert Walley gave his presentation during the panel entitled, “Mothers Matter: Who on Earth Cares?” and participated in the Q&A discussions.
 - The full recording of this meeting is available at:

<http://webtv.un.org/watch/best-practices-for-maternal-health-care-in-africa-csw60-side-event/4807036245001>
- Dr Walley went to Poland & Rome for the **Jubilee for the Sick and Disabled** from May 25 - June 16, 2016. More information on that event is available at:

https://w2.vatican.va/content/francesco/en/homilies/2016/documents/papa-francesco_20160612_omelia-giubileo-ammalati-disabili.html

- Dr. Walley was invited and traveled to present during the **SPUC National Conference 2016** on September 25.
- Dr Walley went with the newly hired Field Officer, Kasia, for introductory training in Isiolo, Kenya September 26 - Oct 8, 2016
- Project Manager, Simon Walley, traveled to Kenya to oversee Project Isiolo on two junkets
 - April 18-27, 2016
 - Sept 25-Oct 6, 2016

4. Social Media Review

The goal of MCI's 2016 social media campaigns was to engage supporters, grow the support base, and to fundraise.

eNewsletter: Mothers Matter

- We have 814 subscribers to our monthly newsletter
- Archives are available at:
<http://matercare.org/news-publications/mci-publications/newsletters/>

Site Updates:

www.MaterCare.org:

- In 2016, 87% of traffic to MCI's website was from new users (this is down by 9% from the previous year.

http://matercare-international.blogspot.ca:

- This site has been retired, but is still live to redirect readers to the new media site.

Webinar Series:

In 2015, MCI began a webinar series entitled “MaterCare On-Air”. There were no new webinars in 2016. It is recommended that MaterCare consider scheduling webinars again in 2017.

Current Status

While the media site has been successful in reorganizing materials, it would benefit from more content such as video. Reviving the webinar series would also be a big boost to our social media content and campaigns.

5. Looking ahead: 2017 Rome Conference

The 2017 Rome Conference is scheduled for September 20, 2017. Work continues on the program for this conference, the poster has recently been designed and published online. The poster and additional conference materials can be found at:

<http://www.matercaremedia.org/rome-conferences>

The chapbook project, a compilation of Rome Conference papers, continues to be a work in progress with the goal of being available in September for download and/or in print.

**2016 year
Deliveries Report
From MaterCare International Facilities in Kenya**

Isiolo, AVI MaterCareMatrnrity Hospital

2016	Deliv eries	C/S	N	Bab y Fe mal e	Baby Masc uline	T wi ns	Deat h	Notes
Janu ary	25	8	17	13	12	0	0	
Febru ary	28	9	19	18	10	0	0	
Marc h	20	9	11	8	12	0	0	
April	18	7	11	6	12	0	0	
May	30	15	15	13	17	0	1	FSB
June	34	13	21	16	18	0	3	two FSB and one MSB
July	42	20	23	23	19	1	1	FSB of one twin
Augu st	32	11	21	22	10	1	1	FSB
Septe mber	22	12	10	8	14	0	0	
Octo ber	29	13	16	11	19	1	0	
Nove mber	30	10	20	12	19	1	0	
Dece mber	122	35	87	49	75	2	7	five MSB and two FSB

TOTAL:	432	162	271	199	237	6	13	
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Legend:**C/S** - Cesarean Section**N** – Normal delivery**FSB** – Fresh Stillbirth**MSB** – Macerated StillbirthField Officer
Katarzyna Cieslak